



STAFF REPORT

Meeting Date: February 17, 2015
Agenda Item #: III - c

TO: Mayor and Town Council
FROM: Dustin Graham, Public Works Department
THRU: Susan Parker, Town Administrator
TITLE: Beach Patrol Operation 2015

Summary: More manpower and equipment will be needed to effectively patrol the beach this year with the recent amendment concerning tents.

Background: Last year, the placement of the tents and the number of tents allowed on the strand were the biggest issues for the Beach Patrol.

Discussion: In order for the Beach Patrol to control and maintain the tent line and buffer areas, and to assist the beach patrons understanding and compliance with the recent ordinance change will require the Beach Patrol operation to be modified. The beach strand will be divided into four (4) sections to give each patrol a manageable area for education and enforcement. Each section will be a ½ mile of strand.

Manpower – 15 seasonal employees including one supervisor will be needed for the 2015 season. Four (4) men per shift with two (2) shifts will be necessary to cover the strand from 7:00 am – 6:00 pm seven days a week and three (3) floaters will be needed to cover heat breaks, lunches and days off. The personnel cost for the 2014 season was \$30,500 for 9 employees. The personnel cost for the 2015 season will be approximately \$47,000 for 15 employees. The beach strand coverage is needed for Easter week which is April 3rd – 12th, weekends thereafter until the Friday before Memorial Day which is May 22nd, then daily for June, July, August and the first two weeks of September reverting to weekends only coverage until September 30th.

Equipment/Vehicles – The addition of manpower on the beach will require the purchase of an additional ATV as four (4) ATV's will be in serve each day. Also, the 2010 ATV needs to be replaced due to salt and sand exposure. The Public Works Department 4-wheel drive Chevrolet S-10 pickup truck will be used on the strand by the floater to travel the emergency access lane and relieve the beach patrol for heat/lunch breaks.

Police Presence – Since Beach Patrol recorded numerous issues with the tents placement and their users last year and acknowledge that the enforcement of the newly enacted ordinance will create more issues, police presence will be visible on the strand to handle these situations when needed and will perform daily patrols of the strand.

Designate of the 12', 24' and 30' strand buffer zones – Some form of barricades will be required to designate the 12' frontal dune emergency access zone, the 24' tent allowable area and the 30' emergency buffer zone at each walkway to assist the Beach Patrol in keeping these areas open and free from obstructions, and to establish the tent line.

Training – In the past Beach Patrol was prohibited from performing first aid on the Strand. If Beach Patrol was properly trained, first aid to the injured performing initial triage and Cardiopulmonary Resuscitation (CPR) could be administered which could reduce the number of times that fire department personnel respond to the strand. Currently, Assistant Fire Chief Childres is a trained instructor for first aid and CPR.

Fiscal Implications: Cost of two (2) ATV's, barricades and radios. Additional manpower cost to be included in 2015/2016 budget.